

Sustainability Blog

By PwC Deutschland | 23.10.2023

The net zero transformation for our planet requires circular thinking also in the food industry

**Start today: Think circular and impact mother earth and food for people
- Webcast on the 26th of October 2023 12-1PM CEST**

The world is undergoing a transformative shift towards sustainable practices and eco-conscious consumer choices. Industries are realizing the significance of embracing the circular economy as an important aspect of their journey towards sustainability. If you are curious about the largely untapped potential of the circular economy in the retail, consumer goods, and food industry, join our webcast session on October 26th, 2023, from 12-1 p.m. CEST.

Why Circularity in Food and Agriculture? The Circular Economy offers a promising way to conserve resources, reduce food waste, and promote sustainable farming practices. By enhancing soil health, supporting local food systems, and increasing resilience, these approaches align with consumer demand and government policies. They offer economic opportunities while addressing critical environmental and social challenges, making them a cornerstone for the future of the food industry.

Register Now: The webcast is tailor-made for business practitioners and leaders looking to learn more about designing products and services in the food and agricultural sector that are compatible with the circular economy, competitive in their markets, part of a resilient service ecosystem and attractive to customers. Register [here](#).

What awaits you?

- **Insights into the Potential of the Circular Economy:** Our panel of experts includes Eva Nguyen from Strategy&, Jochen Vincke from PwC Belgium, as well as Joris Kruckelmann and me from PwC Germany. We will share our insights into the potential of the circular economy within the retail and consumer goods industry, backed by compelling real-world examples.
- **Regenerative Agriculture and Sustainable Food:** Discover the central role of regenerative agriculture in producing sustainable food products. Learn how this practice is revolutionizing the way we think about food production and its impact on the environment.
- **Deep Dive into Circular Glucose:** Our webcast will include an outstanding case study on circular glucose, offering a detailed examination of how circular economy principles can be applied to the food industry.
- **Q&A Session:** Our Q&A session will provide you with the opportunity to engage with our experts and get your questions answered.

Join us on October 26, 2023, for our Webcast on the central role of the circular economy in the retail and

consumer goods industry. Register to learn from industry leaders, gain practical insights, and contribute to a more sustainable and circular food industry and agriculture. [Register now!](#)

Further Circular Economy Webcasts and Events in 2023:

07. November 2023

Business Case of a **Circular Construction** and Building Management I

Networking Event in Germany, Stuttgart

12. December 2023

Business Case of a **Circular Construction** and Building Management II

Webcast

More events on Circular Economy to come in 2024!

The links to the dates will follow in the further blog posts.

Do you have questions or need further information? Please get in contact with us: gbl_circular@pwc.com

Further links:

- [Event Series: The potential of the Circular Economy](#)
- [Circular Economy](#)
- [Nachhaltigkeitsberatung](#)

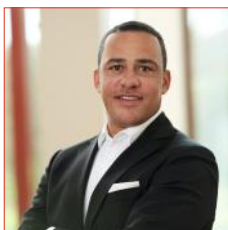
Get ongoing updates on the topic via regulatory horizon scanning in our research application, PwC Plus. Read more about the opportunities and offerings here.

[To further PwC Blogs](#)

Keywords

[Circular Economy](#), [Climate Change](#), [Sustainable Development Goals \(SDGs\)](#), [Sustainable Supply Chain](#)

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