

FS Consulting Blog

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Natural Language Processing: How AI Components take your business to the next level

Businesses nowadays are facing an extreme flow of all forms of textual data towards them. Just consider the information in written documents including news, emails, tweets, investor reports, sales invoices, user manuals, technical specifications, and and and ...

To efficiently make sense of all this information, more and more companies are turning to solutions using AI or machine learning and natural language processing (NLP).

“NLP is a fast-growing branch of artificial intelligence (AI) that has already become a \$10 billion annual market and is expected to reach \$26 billion by 2024”

Forbes, 2020, <https://www.forbes.com/sites/ibmai/2020/06/26/custom-or-out-of-the-box-choose-the-right-nlp-model-for-your-enterprise/?sh=328afadc66bc>

Learn in this article, in the free registration area of PwC Plus, what NLP is, which use cases there are and how we can support you.

[Link to PwC Plus](#)

Schlagwörter

Artificial Intelligence (AI), Big Data, Digitalisierung

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