

Sustainability Blog

By PwC Deutschland | 21.06.2022

From a skyrocketing ESG market to the need of new financial instruments

Hype, bubble, or fundamental growth? What are the rationales behind the enormous growth of the ESG segment and what is the significance of these new products in the financial market?

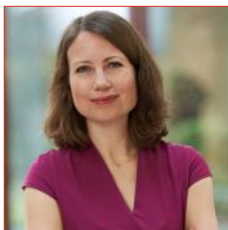
Continuing our first blog post on the [ongoing ESG transition and the rise of sustainability-linked products](#), this post highlights the strong growth of the ESG segment in recent years. Our authors reflect on the findings of a diverse range of studies on the ESG market and address the underlying reasons for the prevalent growth dynamics. Furthermore, Eleonora Salzmann and Tobias Schmitz discuss the multitude of ESG products and shed light on the increasingly prominent role of ESG derivatives in the financial market.

Read the full article in the free registration area of PwC Plus: [Link to PwC Plus](#).

Keywords

[Climate Change](#), [Derivate](#), [ESG](#), [Sustainable Finance \(SF\)](#)

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